

Introduction

This “extended information notice,” which updates and integrates previous versions, has been specifically drafted and customized for this website in accordance with Article 13 of the European Regulation 2016/679 (GDPR) and the Provision of May 8, 2014, issued by the Guarantor for the protection of personal data, as amended and perfected by the “Cookie and other tracking tools guidelines” of June 10, 2021. It also integrates the additional information available on the website, in combination with which it provides all the elements required by Article 13 of the GDPR, as well as by further provisions of the Guarantor for the protection of personal data.

Important Warning

We inform all third parties that the use of this information notice, or even just some parts of it, on other websites to which it would certainly be irrelevant and/or incorrect and/or inconsistent, may result in the imposition of severe sanctions by the Guarantor for the protection of personal data.

Subject of the Information Notice

Our company uses tracking technologies in these web pages that rely on so-called “Cookies” to acquire certain information about the user, including certain personal data. Consequently, this information notice aims to clearly and precisely illustrate to the user the purposes and methods of their use. This document entirely cancels and replaces any previous indications provided by the company regarding cookies, which are therefore to be considered entirely outdated.

Definition of “Cookie”

Cookies are text strings (small files), which the visited websites (“first-party”) or different websites or web servers (“third-party”) place and store within a user’s terminal device (PC, tablet, smartphone, etc.), to be transmitted back to the same sites that sent them during the user’s next visit.

Cookies used by this website and their purposes

The cookies used on this website are of the following types:

1. **Technical cookies:** They allow the user to navigate the website optimally and quickly and efficiently use the services and/or various options it offers, such as making a purchase or authenticating to access reserved areas. These cookies **are necessary to improve the usability of the website, and their use does not require the user’s consent.**
2. **Anonymous analytical cookies:** They are tools for anonymous and aggregated web analysis that provide information on how users use the website, how they arrived at it, the number and duration of visits, etc. These cookies allow for improvements to the website, facilitating user access, and generating statistics. These cookies are comparable to technical cookies, and their use does not require the user’s consent.

It is specified that this website **does not use its own and/or third-party profiling cookies.**

Browser settings

Furthermore, we inform the user that they can configure their privacy settings relating to the installation and use of all cookies, directly through their navigation program (browser), freely and at any time, following the relevant instructions. In particular, the user can enable the so-called “private browsing,” through which their navigation program stops storing the history of visited sites, any entered passwords, cookies, and other information about the visited pages. We warn that if the user decides to disable all cookies (including technical ones), the quality and speed of the services offered by this website may drastically worsen, and access to some sections of the website may be lost.

Legal basis for processing

For technical cookies and anonymous analytics cookies, the processing is necessary to optimize the user’s website navigation and allow easy use of the requested services.

Recipients or categories of recipients of personal data

<p>Vetagro S.p.A. Società a unico socio Via Porro 2 42124 Reggio Emilia—Italy</p>	<p>T +39 0522 186 1500 vetagro.com info@vetagro.com vetagro@pec.it</p>	<p>C.F./P.Iva/Vat It 02639790357 R.E.A. Reggio E. 300235 Capitale Sociale € 1.300.000,00 i.v.</p>	<p>Riconoscimenti comunitari 183/05/CE: n° a IT 000159RE: n° a IT M 00003RE</p>
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The data may be communicated to third parties only to fulfill legal obligations, as well as to satisfy the user's choices and/or any requests. The data will not be disclosed in any case.

Persons authorized to process data

The data will be processed exclusively by specially authorized and appointed staff.

Rights of the data subject

The user enjoys all the rights established by the European Regulation, such as the right to request access to personal data and their rectification, erasure, limitation of processing, the right to object to their processing, and the right to data portability. The user also has the right to lodge a complaint or report to the Supervisory Authority, identified in the Guarantor for the Protection of Personal Data, or to lodge an appeal with the judicial authority.

Data Controller

The Data Controller is Vetagro S.p.A. – a company with a single shareholder, with registered office in Reggio Emilia, Via Porro n. 2, in the person of the legal representative pro tempore.

Data Protection Officer

The Data Protection Officer is Dr. Juri Torreggiani, with a studio located in Reggio Emilia, Via Piccard n. 16/G, tel. 0522/30.11.69, fax 0522/38.79.96: any request for clarification or information can be addressed to this officer.

This information notice may be supplemented, orally or in writing, with further elements and indications to better meet any informational needs regarding “Privacy” matters and to comply with regulatory developments.

Date of drafting of this document: 04/07/2023.

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